

‘Mondeo Man’ clocks up Britain’s highest mileage

The Ford Mondeo has been revealed as the most-used car in the UK, thanks to research conducted by Warranty Direct. On average, ‘Mondeo Man’ clocks up 15,483 miles each year – over 700 more than the next most-used car, the Saab 9-5.

Warranty Direct compiled statistics from more than 50,000 cars over the last 10 years to provide much more accurate details than the benchmark 12,000-mile annual average traditionally used when buying a used car.

Britain’s Top 10 Most Used Cars

| Make/Model | Average mileage per year |
|------------------------------|---------------------------------|
| Ford Mondeo (00-) | 15483 |
| Saab 9-5 (01-) | 14774 |
| Renault Laguna (00-) | 14571 |
| Volkswagen Passat (97-05) | 14169 |
| SEAT Alhambra (00-) | 13988 |
| Audi A4 (01-) | 13869 |
| Audi A6 (97-04) | 13843 |
| Chrysler Grand Voyager (97-) | 13798 |
| Mercedes E-Class (02-) | 13744 |
| Volvo V70 (00-) | 13644 |

Naturally smaller cars spend less time on the road, with the Daewoo Matiz taking the title of Britain’s lowest-mileage car – its owners drive it for just 6,968 miles per year on average.

Sporty models such as the Mercedes SLK and BMW Z3 also spend more time on the driveway than the highway, with average mileage of just 7,425 and 7,518 miles respectively.

Although the Mondeo recorded only the seventh highest used car sales figures of 2007, its prime position in the company car market puts it in the firing line for high mileage, along with fellow fleet favourites, the Saab 9-5 and the Renault Laguna.

“This kind of information could prove invaluable when buying a used car,” said Warranty Direct’s Duncan McClure Fisher. “For example, you may find a four-year-old Nissan Micra with 30,000 miles on the clock and think it’s a low mileage machine but in reality it’s just the average. With a bit of shopping around you could probably find even better.”

Britain's Top 10 Least Used Cars

| Make/Model | Average mileage per year |
|------------------------|---------------------------------|
| Daewoo Matiz (98-03) | 6968 |
| Nissan Micra (98-02) | 7384 |
| Mercedes SLK (96-04) | 7425 |
| Volkswagen Lupo (99-) | 7430 |
| Fiat Seicento (98-) | 7512 |
| BMW Z3 (96-03) | 7518 |
| Vauxhall Tigra (94-01) | 7686 |
| Ford Fiesta (96-02) | 7916 |
| Ford Ka (96-) | 7941 |
| Daewoo Nubira (97-03) | 7978 |

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For further information please contact:

Andy Bothwell, Paul Rayner or Andy Francis at Performance PR on Tel: 0208 541 3434 Email: andyb@performancepr.com or paul@performancepr.com.

Editors Notes:

Launched in 1997, Warranty Direct was the first direct personal Warranty Company to operate in the UK. It is owned by Cardif Pinnacle, a trading style of Pinnacle Insurance plc and subsidiary of global banking house, BNP Paribas.